

Unbeatable Potato Chips





Sarriegui Chips, The Taste of Yesteryears

we have been **dedicated** for years to crafting artisanal potato chips that capture the essence of authentic taste. From the beginning, we have committed ourselves to **excellence**, selecting the finest raw ingredients, using traditional methods and Know-how to guarantee an **unbeatable** product.



We in Number

+ 1.6 Mio/year
PACKAGING SOLD

4
BUSINESS UNITS

Presence
+ 30
Countries

34 Jahre

11
ORIGINAL
FLAVORS



GREAT TASTE
SINCE 2012



The History



1990

Andrés Larrañaga and Javi Gaztelua opened a fried food shop on the Old Town of San Sebastian (Guipúzcoa), Spain

2003

Full implementation of the extra virgin olive oil range in the Basque Country

2012

First sales in the UK, Asia and Middle East.

2018

New Flavors and Machinery upgrade.

1998

First pavilion in Usurbil, 12 km from San Sebastian.

2006

Expansion to different provinces in Spain and France.

2014

The second generation takes over: Marina and Markel Larrañaga

2024

Expansion of the factory to 2,500 m² and expansion to Germany, Austria and Switzerland

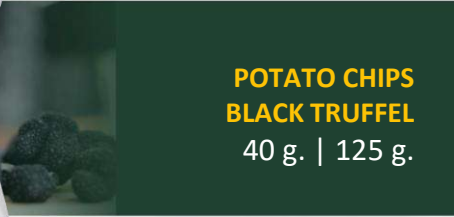
2025 - 2030

- ✓ Growth-up on DACH-Market
- ✓ Expansion of the Product Range
- ✓ Reach other International Markets
- ✓ Expand to Middle East Market

The potatoes we use are a specific type of potato that is specially made for frying. **Thin, crispy and soft.** We add a little salt to the chips and fry them in **extra virgin olive oil** and sunflower seed oil. Few but high-quality ingredients and **Great Taste Awards/Producers** since 2012.



**POTATO CHIPS
TRADITIONAL**
40 g. | 150 g.



**POTATO CHIPS
BLACK TRUFFEL**
40 g. | 125 g.



**POTATO CHIPS
LEMON & PEPPER**
40 g. | 125 g.



**POTATO CHIPS
NO ADDED SALT**
150 g.



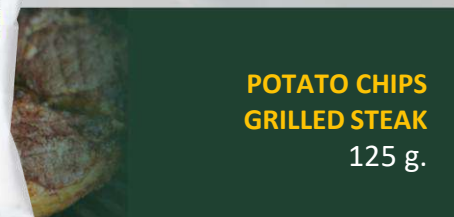
**POTATO CHIPS
ESCABECHE (PICKLED)**
125 g.



**POTATO CHIPS
ESPELETTE PAPRIKA**
40 g. | 125 g.



**POTATO CHIPS
(STRIPE)**
175 g.



**POTATO CHIPS
GRILLED STEAK**
125 g.



**POTATO CHIPS
PESTO**
40 g. | 125 g.

Sarriegui Chips, handmade Products but with global Projections.



Original taste, which is recognized by many countries and different gastronomic culture.

Europa

1. Germany
2. Austrian
3. Belgium
4. Denmark
5. Spain
6. Estonia
7. Finland
8. France
9. Greece
10. Ireland
11. Italy
12. Latvia
13. Lithuania
14. Norway
15. Holland
16. Poland
17. Portugal
18. Romania
19. Sweden
20. Switzerzland
21. Ukraine
22. Great Britain

Asien

23. Saudi Arabia
24. Hong Kong
25. Indonesia
26. Japan
27. Kuwait
28. Taiwan

Nordamerika

29. Canada
30. Guatemala

Ozeanien

31. New Zealand



Why unbeatable Chips?



*Sarriegui Chips,
The Taste of Yesteryears*

Handmade und High-Quality

Commitment to excellence at every stage of production.

Innovation

Surprising and original flavors constantly enrich our range.

International Engagement

Local production with a global vision

Social Responsibility and Sustentability

Using responsible methods in the production area

Top performance

We offer an efficient and reliable service that always focuses on customer satisfaction.

The Chips

Thin, crispy and soft, little salt. Deep-fried in extra virgin olive oil and sunflower seed oil. Great Taste Awards.



***The Taste of
Yesteryears***